MUFFIN

MASTERING THE UNDERESTIMATED FUNDRAISING FINANCIAL LITERACY FOR SPORTS PROFESSIONALS

FURIM INSTITUTE

OZPN

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BUCURESTI

ΕΣΔΤ

ΕΛΛΗΝΙΚΟ ΣΩΜΑΤΕΙΟ
ΔΥΝΑΜΙΚΟΥ ΤΡΙΑΘΛΟΥ

Co-funded by
the European Union

PROJECT DESCRIPTION TEMPLATE EXAMPLE

Project name: MUFFIN (Mastering the Underestimated Fundraising – Financial Literacy for Sports professionals)	**Goal:** MUFFIN project aims at the facilitation of social inclusion by improving financial capacity through enhancing of financial management skills and competencies of sport professionals.	**Budget:** 60.000 euro
Target group: Sport Networks, their members, finance departments at universities and other institutions - Sports clubs - LinkedIn (web) groups - Web sport financing blogs - Educational networks - Related associations and multinational organisations - The platforms, e.g. companies contributing to sport financing platforms	**User participation:** Needs analysis with target group strengthens the quality of the final outputs.	
Community challenge: Grassroots sport clubs and sport professionals are struggling to increase their fund		**Financing:** European Union
Solution: Increasing the competences how to raise fund int the club of the club managers, administrative staff	**Recruitment:** By using social media channels and the network of the project partners.	**Obstacles:** The needs can be go wrong of the club administrative staff. We can avoid it by making another survey to understand of the needs.
Activities: We will develop educational modules and tools to be used by target groups.	**Cooperation:** International partnership **Volunteering:** 18 months in the period of the project time	**Reporting/ evaluation/ impact measurement:** We will collect all indicators like what we have done end of the project. We will also collect all indicators how many people we have reached by disseminating the project. Then, in the reporting phase we will use all these data to be explain in the final report.
Unique to the project: We are developing the learning outcomes to help our target groups in the project.	**Completion ability:** the outputs and the need analysis fits itself. So this makes our project successful.	**Continuation:** By disseminating in all channels such as social media, website and the platform. Also, we will use our network.